



**June**

# OrchidView

**OUR NEXT MONTHLY MEETING**

**June 5, 2017**

**MARIE SELBY BOTANICAL GARDENS**

**Great Room by the Bay, The Activities Center,**

**811 S. Palm Avenue, Sarasota, FL**

**6:00 Door Opens**

**6:15 Roy Krueger is away. There will be no Learn to Grow Orchids/Culture class**

**6:45 Annual Scholarship Awards followed by refreshments**

**Business Meeting**

**Speaker: Mark Reinke from Marble Branch Farms**

**Topic: Honey, I Shrunk the Or-Kids; A discussion on mini and small Cattleya breeding**

**Members' Plant Table**

**A Plant Raffle completes our Meeting!**

**Guests are always welcome for one or two meetings!**

**Club address; PO Box 19895, Sarasota, FL 34276-2895**

## Speaker: Mark Reinke



### **Topic: Honey, I Shrunk the Or-Kids; A discussion on mini and small Cattleya breeding**

Mark's program is entitled "Honey, I Shrunk the Or-Kids!" and is a study in the history and development of our modern miniature and compact Cattleyas. In addition to great photos and an interesting story line, it covers the best cultural practices for the various breeding lines that have descended from particular species that influence how to best grow them. The story will continue with what the future of compact and miniature Cattleyas will look like, with examples of what Marble Branch Farms has already created and has in the works to be released soon. Mark will have some exciting new Marble Branch Farms crosses available among the plants he will bring with him to sell at the meeting.

Mark Reinke had a passion for plants from the time he was a child growing up in a small town outside of Chicago. When his family moved to Florida in the 1960's he got his first orchid plant as back bulbs while helping out a neighborhood lady who had a large orchid and bromeliad collection. Since then, orchids have always been one of his major interests.

In 2004, he and his partner Gary Collier sold their business in Atlanta and moved to the Blue Ridge Escarpment area of South Carolina to grow plants full time under the business name Marble Branch Farms. They constructed a large greenhouse and seed laboratory so they could focus on creating new orchid hybrids, concentrating especially on miniature and compact Cattleya types, with an emphasis on new and unusual breeding lines. They now have a thriving online business and are challenged to produce plants quickly enough to keep up with demand. In addition to orchids, Marble Branch Farms currently raises hybrid daylilies and carnivorous plants, and produces honey. Mark is active in the Western North Carolina Orchid Society and has served as President of the Atlanta Orchid Society twice.

## Welcome New Members:

First Name	Last Name
Bill	Dell
Fred	Bigio
Eileen	Antonelli
Lynn	Purple
Halina	Farsun
Thomas	Porviance
John	Salventi
Margaret	Haas

## May Plant Awards:

### Species Choice Award:



*Cattleya* Susan Gerhardt  
Owner/Grower: Susan Gerhardt

### Best Hybrid Award:



*Cattleya* Rlc. Cornerstone 'Hawaiian'  
Owner/Grower: Manuel Chepote

**Best Hybrid Awards (cont'd):**



*Catasetum Ten Dragons*

Ctism. Dragon's Teeth x Ctism  
tenebrosum

Owner/Grower: Jack Kneuse



*Miltoniopsis Memoria Memoria Sadao*

*Miltoniopsis Memoria Sadao Ono* x  
*Miltoniopsis Cherry Red*

Owner/Grower: Cora Sanders

**Best Novice Award:**



*Bletilla Yokohama*

*Bletilla striata* x *Bletilla formosana*

Owner/Grower: Janine Flickner

**Best Species Award:**



*Catasetum tenebrosum* 'Black Knight'

Owner/Grower: Charlie Rogg

## May 2017 SOS Annual Meeting Minutes:

- Marta Hudson introduced new members
- Denny reviewed the SOS website
- Read the 2017 Board Members and positions
  - Only change on the Executive board is Cindy Auchter is Treasurer
  - Wolf Bruckner joined the Board as a Member-At-Large
- 2017 Show Review
  - Will continue be an AOS event.
  - Current plans are at least 3 societies and one commercial display
  - The Show will have a similar floor layout as the 2017 show
  - We haven't finalized a Show theme yet
- Reminded members there were still seats on the VAOS Redlands Orchid Festival Bus Trip
- During 2016 a priority is to get as many position "helpers" that turn into replacements.
  - The next set of positions are ....
    - Norm's position – Meeting Setup/Breakdown/Cleanup; Show Materials Transport/Storage Shed Maintenance
      - Craig Silipo volunteered to work with Norm
      - We need a second member to support Craig when Norm decides to retire
    - Meeting Plant Raffle
    - 3 Shows Plant Registration, including all Excel and Label making
    - President
- We had lovely plants in the Silent Auction today.

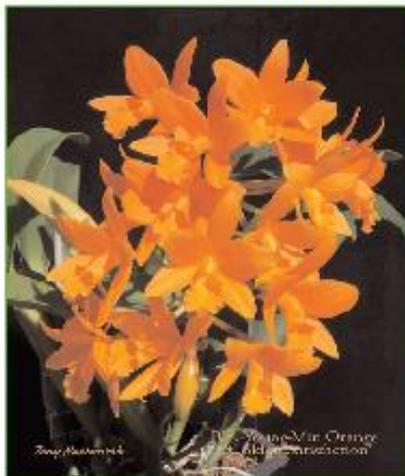
# Orchids Through My Lens...

—Tony Nacinovich

Photography has been a part of what I do ever since I bought my Kodak Brownie Hawkeye in the '50s. I never knew what the photos would look like until I got the developed prints at the drug store. I started to learn from my mistakes and to not waste film. Today, there's no film! You can make all the mistakes without guilt.

Ogilvy & Mather Advertising in New York City was where I worked for 28 years but had nothing to do with photography. I succeeded because I appreciated that creativity and innovation were critical in every aspect of my work. David Ogilvy encouraged us to make advertising that was interesting. This culture continues to guide my photography today. Now you know my mindset.

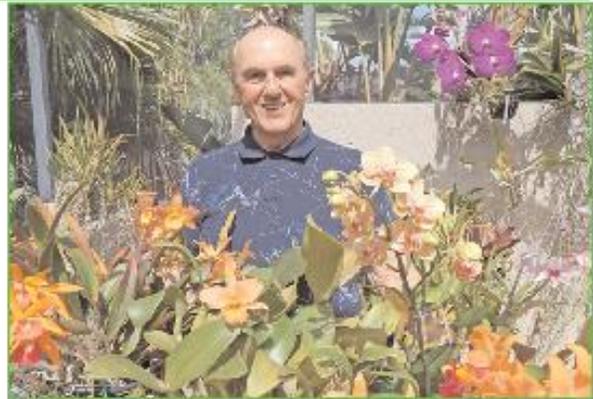
Eleven years ago we joined the Orchid society to learn orchid cultivation—how to grow and bloom plants worthy of exhibition. We met the best growers in orchidom and they shared what they knew. Today, our collection occupies our entire lanai – more than 230 orchids – and I relish each new learning.



As a rookie grower, I took photos to help me put names and faces together so I could remember which was which. Snapshots.

I ambitiously made labels with pictures of plants. (The sun bleached them all white.) If snapshots are all you ever do with your orchid photography, you'll enjoy the pleasure of seeing how your plants prosper and expand year after year. Good fun. Take lots of pictures (name the file for when you lose the tag).

Soon, I realized there could be a larger dimension to my orchid hobby. Are you occasionally mesmerized by how beautiful an orchid can be? Have you ever felt that orchids seem a blend of witchcraft and romance that congers up our deepest passions? Are they the product of sorcerers because they work a magic on us? How can I bottle all that beauty? For me, it became a challenge to learn how to arrest and capture the allure I was seeing in my garden –



not just another picture of a pretty plant, but stunning, dramatic shots bringing orchids form, color and sensuality to life through my lens.

I follow a few guidelines. Here are some things you can do to take better photos.

1. First, you need to **learn photography fundamentals**. Your cell phone may be great for photos to share on Facebook. For quality, hi-resolution shots, you have to control all the factors that make for a special photo, including color, light and focus. I keep learning new things my camera can do.

2. **Get a good digital camera** that will allow you to control the speed and aperture. Learn how to use it. My first digital was a 5-megapixel Olympus, given to me by a neighbor and photo editor of The New York Times. It was simple to use and I used it lots, learning how to make it take the picture I wanted. Many novices get equipment that's too complicated. Some learn to use the camera, but soon forget what they learned because of non-use. They get discouraged and quit.

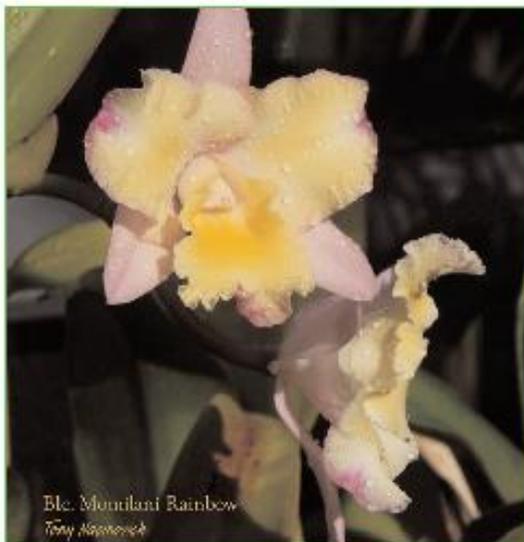


3. **Learn how to groom and pose your plants** in different light to display their finest qualities. Many a great shot is spoiled by unseen spider webs, speckles of dust, unsightly sheathing, blocking leaves, or, God forbid, scale. If you photograph a plant with flaws, they'll be magnified when you enlarge your work.

4. **Use a tripod or monopod.** Better shots result from a steady camera. And, shoot on a calm day. A gentle breeze can create movement that might blur the image. If you set the camera speed fast, the lens must be more open, resulting in a shallower depth of focus. So, some blossoms might be out of focus.

5. **Play with light.** I use no artificial light. Shooting in natural light heightens the challenge and brings its own rewards. The orchids look differently as the light changes through the day. Their appearance evolves in the daylight. And, many blossoms alter color as they mature.

6. **Determine where you want the viewer's attention focused.** Where does the eye travel over the photo? The greater the effort put into planning, the more time the viewer will spend with the photo. Shoot. Look at your shots on the big computer screen. Shoot again and fix what needs fixing.



7. **Think differently.** When a friend asked me to shoot his AOS awarded plant with 134 flowers, it was a struggle to capture its grandeur. Changing perspective and posing the plant so it could be shot down from the top was the solution. You can see my photo in the next edition of OrchidWiz: Den. Andree Millar 'Avery Lynn'.

8. **Take the shot when everything's perfect.** Start with you being fully in the mood to work.

The plant has to be at the stage you like, cleaned with fully mature blooms and coloration. The light must be optimal. Mornings and afternoons work best for my location. Midday tends not to work for me. Light comes straight down, creating deep shadows. But, sometimes midday works! Experiment.

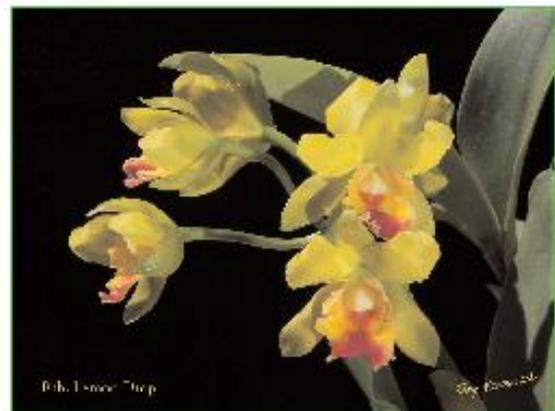


9. **Know the rules of composition** and when to ignore them! Examine your plant and determine the best perspective. Turn it around. Think what the photo will be like. If you're going to print the photo, what format? 8x10 is not the same format as 11x16 or 20x30. Cropping will occur. Plan for it. One way is to avoid framing too tightly.

10. **Illustrate characteristics** or tell about the orchid with your photo. For example, the AOS describes Bc. George King 'Serendipity' (above) flowers as "soft pink, progressing to salmon-peach and onto apricot-peach." This photo catches it all. You can do it with the right plant, the right time and a big dose of luck.

Take lots of pictures. Share them with friends who'll give you their honest opinion. Don't take criticism personally. It'll make you better, not demoralize you and force you to work harder.

Tony Nacinovich--orchids.thru.my.lens@gmail.com



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## Our Sponsors



### Meet Marta, Your Personal Real Estate Advisor

*"As a Realtor with 15 years of experience, I enjoy connecting my passions with my profession. I love to collect orchids, and am a Board Member of the Sarasota Orchid Society. My love for the community is exemplified by my lifetime of volunteering for many local organizations. I have also written my own cookbooks, and love sharing recipes with my friends, family and customers.*

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**Big Earth Landscape Supply, on Bee Ridge Road in Sarasota, will be selling Orchid Products for potting and spraying, including some items which Roy Krueger discusses during his monthly "Learn to Grow Orchids" sessions at 6:15 pm, prior to the Sarasota Orchid Monthly Meetings.**

**Big Earth**  
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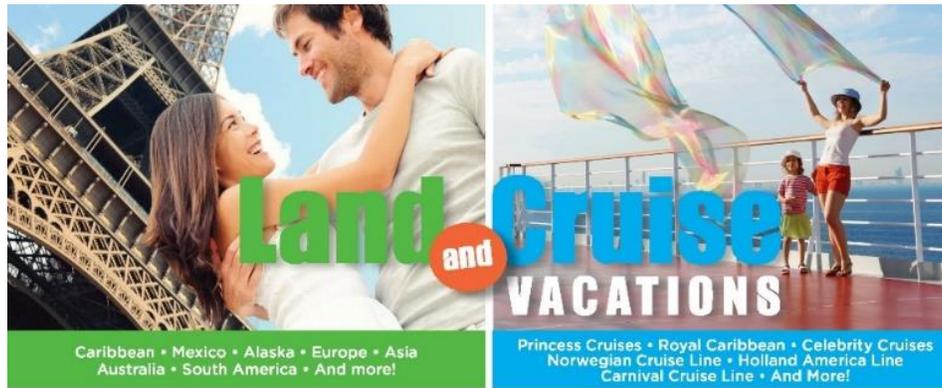
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You can call Adam at 941-379-2440 or fax 941-379-0634 a request for special items to be brought to the meeting a week before so he can have them ready. Or just go visit them on Bee Ridge just east of I-75 on the north side of the street.



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**SOS Silent Auction Guidelines:**

- We will limit the total number of plants to 4 or 6 per month
- By the 30th of the month, prior to the upcoming meeting, a member will email a request to Denny Pavlock ([dpavlock@gmail.com](mailto:dpavlock@gmail.com)) with the number of plants they wish to bring.
- Include the name of the plant, the approximate number of pseudo bulbs, size of the pot, basket or mount or that it is a bare root.
- If you have a jpeg picture of the flower, please include with your request.
  - If you do not have pic, SOS will provide one, if plant is not blooming
- Plants must be clean with no scale, thrips, etc.
- If desired, specify the minimum price you will accept for each plant.
- If desired, specify an “eBay type Buy-It-Now” amount for each plant so that a member may instantly purchase the plant.
  - Note: The plant will then immediately be removed from the Silent Auction Table
- To confirm your inclusion in the Silent Auction, Denny will send you, the member, two Silent Auction Forms for them to print and bring to the upcoming meeting.
- The seller will receive 75% and the SOS will receive 25% of the sale’s price.
- Member will receive the total amount of the sale and is responsible for returning 25% (cash or check) plus the Silent Auction Form to the SOS Treasurer at the conclusion of the meeting.