

August 5th, 2019 SOS Meeting Minutes – Final

Marta Hudson started the meeting by welcoming everyone and all new members. Leta introduced the newest members.

Old members were asked to update their contact information on a short form provided by Marta to keep the SOS database accurate.

2020 SOS show and Sale: The theme will be **Orchids in Paradise**. Volunteer committee chair, Susan Felber, spoke about the positions open for the show and had members sign-up to lead some committees or serve on a committee. Great job building the teams Susan.

Marta announced that there will be a volunteer advisory meeting coming in Mid-September (date TBA.) She also asked members to start collecting “good” photographs to create a slide show for use on a future segment of the advertising campaign. She asked members to loan props for the display such as a jute hammock, tiki hut, wooden canoe. If any members have any of these, please email Susan Gerhardt at susanbgerhardt@gmail.com. We will also need a Steel drum player.

Advertisers Wanted! Want to advertise your business in the SOS newsletter? SOS offers great rates for publishing your company business in the newsletter each month. Please send us your business card in pdf format or request more information to [Marta Hudson](#) or [Ramsey Sadi](#).

Newsletter Content! Have an orchid-related announcement? Have a fun or interesting personal story to tell about your trials and tribulations growing orchids in Sarasota? Have a great orchid travel tale to tell? Send it to one of the newsletter editors by the first week of the month, and we may add it to the next SOS newsletter!

Positions Open:

Webmaster

Training available. If interested, please reply to [Marta Hudson](#).

Qualifications: Experience with WordPress or web design tools and procedures, FTP, DropBox, data security and backup procedures.

- Maintain and update the SOS website in a timely manner with information obtained from DropBox. (Meeting award photos, Meeting minutes, Treasurer’s

reports, Scholarship applications and awards, Wild Orchid Man, and other orchid research projects, Newsletter archival, and Annual orchid show information.)

- Ensure that the web development platform is up-to-date with the latest releases of WordPress, themes, plugins, and security software.
- Maintain sufficient backups of the database for full restoration, if necessary.
- Maintain security software and procedures to minimize downtime and compromised data.
- Administer web hosting platform (Hostway) including hosted email accounts

Photographer

Training available. If interested, please reply to Marta Hudson at martadiazhudson@gmail.com. Qualifications: experience with a good digital camera, editorial skills, DropBox, photo editing software.

- Use a good camera (not a phone or tablet) and a solid color backdrop to take individual and group photos.
- Put all photos in a designated folder and upload to DropBox in a timely manner for the newsletter and website.
- Take photos of activities during the meetings.
- Take photos of the monthly plant winners. Edit, if necessary, and caption the member's name on the photos.
- Take photos of activities during the annual show, e.g. set-up and take-down.
- Take photos of the show winners - with the owner, if possible.
- Take photos of SOS displays at other shows and take photos of the award-winning orchids - with the owner, if possible. Accurately caption the orchid and the owner's name.
- Solicit sponsors for the annual show.

Cattleya Symposium Raffle: The lucky winner of the raffle, Cindy Auchter, will attend the 2019 Cattleya Symposium August 2-3. We look forward to hearing all about your experience Cindy!

Word of the Month: August: Myrmecophila (mer-me-KOFF-ill-ah) The name derives from two Greek words meaning "an ant" and "a friend" to describe the association of ants with these species. Ants form colonies in the hollow pseudobulbs

Quote of the month: August: "Talent wins games, but teamwork and intelligence win championships." Michael Jordan

Possible Field Trips: Mid fall. Roy Krueger is chairing this outing and will provide details soon.

SOS Next Monthly Meeting: September 2nd, 2019. Labor Day Potluck - No culture Class

SOS Labor Day Potluck: September 2nd

Doors open at 5:00 PM. All food must arrive by 5:30 PM. Dinner will be served promptly at 6:00 PM.

The society will provide tablecloths, napkins, plates, silverware, cups, ice, sweet and unsweet iced tea, diet Coke, Coke, coffee, and water.

Please provide a salad or a casserole, that would comfortably serve 8-12 people. Label the dish with an index card. (If the name of the dish is not self-explanatory, list the main ingredients or note that it is gluten free, vegetarian, vegan, etc.) Provide a serving spoon or fork. You may bring in wine and glasses, if you wish.

*Suggested potluck items, by **Last Name** of member:*

A - L: Salads, veggies, fruit or desert.

M - Z: casseroles such as mac and cheese, lasagna, enchiladas, meatballs, meat trays, etc.

SOS Board Meeting: August 26, 2019 – Leta Mulholland

Raffle: Donated by Cathy Lewis, Denny Pavlock, & Eve Howes, owner of Awesome Orchids.

Silent auction: A Cattleya from Bob Scully's personal collection. It was a Jones & Scully hybrid from the mid 80's.

AOS Book: We have only a few copies of this beautiful book remaining. They are available for purchase at the membership table for \$15.

Display Table: Randy asked the members displaying plants to speak about their own plants. Members voted for the best species, hybrids, and novice plants. Ribbon winners were photographed by Sara.

Special Guest: Wendy Deming, the Chief Operating Officer of Marie Selby Botanical Gardens leading the strategic operations during a time of significant growth, spoke about the Master Plan. She had a nicely done illustrated presentation that clearly depicted the plan to be developed in 3 phases. She addressed each stage briefly but thoroughly and answered each of the questions the members had. The consensus across the members was positive and they were happy to have had the opportunity to hear the plans directly from the source rather than speculation from the media or other people.

Susan Gerhardt Introduced Laurie Stoner: At this meeting Laurie Stoner's Topic: Orchids Have Class

When an orchid is entered into an AOS accredited show, the plants are classified by their taxonomy (described in a show schedule) so that similar plants can be judged against one another to earn a ribbon or trophy.

Laurie Stoner, who has been classifying plants for entry into shows for over 10 years, will briefly explained the process, and demonstrated how an application, OrchidWiz <https://www.orchidwiz.com/> is used. She responded to many questions and the members went home with a better understanding of what they need to do to prepare their plants to participate in the next Orchid show.

Meeting Adjournment: Meeting was adjourned at 8:45pm. Marta thanked everyone for attending and made a plea for everyone to stay and **help clean up!!!**

Thanks again to Halina with the Hospitality committee, and to Susan Felber & Jim Faliszek and their cleaning committee. A huge thanks also went to Susan Gerhardt for planning and organizing such a great meeting. They've helped make this meeting an enjoyable learning experience.