October 7th, 2019 SOS Meeting Agenda – Final

Marta Hudson started the meeting by welcoming everyone and all new members. Leta introduced the newest members and guests.

2020 SOS Show and Sale: Theme: **Orchids in Paradise**. Volunteer committee chair, Susan Felber, spoke about the positions open for the show and had members sign-up to lead some committees or serve on a committee. Great job building the teams Susan.

Marta announced that there will be a volunteer advisory meeting coming in October 16th. She also asked members to start sharing with her their "good" photographs to create a slide show for use on a future segment of the advertising campaign.

Rack Card: Marta presented the "rack card" promoting the annual show and SOS which was well liked by everyone. They all took a handful of them to distribute among their spheres.

Fundraising sponsor/patron program: Marta also presented the fundraising sponsor/patron letter, the sponsor/patron form, and the sponsor/patron categories. These will be emailed in the next few days after the meeting so we can start making personal and business solicitations to contribute.

Advertisers Wanted! Want to advertise your business in the SOS newsletter? SOS offers great rates for publishing your company business in the newsletter each month. Please send us your business card in pdf format or request more information to Marta Hudson or Ramsey Sadi.

Newsletter Content! Have an orchid-related announcement? Have a fun or interesting personal story to tell about your trials and tribulations growing orchids in Sarasota? Have a great orchid travel tale to tell? Send it to Leslie Castillo the newsletter editor by the first week of the month, and we may add it to the next SOS newsletter!

AOS – Save the date: April 10 2021. Centennial gala celebration in Miami.

Word of the Month: **October**: Bud Blast: Orchid flowers can abort and fall off for a number of causes. Buds are the most sensitive part of an orchid and are easily affected by unsuitable conditions in the growing environment.

Under- or overwatering, Temperature extremes or rapid temperature changes, Orchid buds are sensitive to fumes from paint, natural gas leaks and other chemicals, Low

lighting can cause buds to abort. Too much lighting may also cause trouble. Fertilizer, Fungicides, pesticides, Low humidity, Aphids & Trips, or a genetic mutation.

Quote of the month: October: "It is amazing what you can accomplish if you do not care who gets the credit". Harry S. Truman

Dr Motes tips for October:

- 1. Space plants to increase air circulation
- 2. Water as early as possible in the day
- 3. Move Himalayan dendrobiums, catasetums, calanthes and other seasonally dormant plants to dry bright locations.
- 4. Reduce general fertilizer
- 5. Apply extra magnesium and potassium

Field Trips: Took place in September Roy Krueger chaired the outing.

SOS Next Monthly Meeting: November 4, 2019.

SOS Board Meeting: October 28, 2019 – Susan Gerhardt

December Board Meeting: December 16, 2019

Raffle: Subsidized by Michael Polen of Art & Stone

Silent auction: 5 orchids. 4 from Cora & 1 from Denny.

AOS Book: We have only a few copies of this beautiful book remaining. They are available for purchase at the membership table for \$15.

Display Table: Roy spoke about the beautiful plants at the display table. Members voted for the best species, hybrids, and novice plants. Ribbon winners had their picture taken by Sara Nortrup.

Cathy Lewis introduced Guest speaker Michael Polen – Topic: Creating Award Quality Orchid Displays. Michael Polen, the owner of Art Stone Orchids in St. Petersburg, a premium supplier of orchids and potting supplies since 1986, will present on the topic of creating award quality displays for orchid shows. He has won many AOS and society show trophies for their outstanding displays and orchids. His demonstration and points made were right on topic. It was very educational and his gentle and fun manners captivated everyones attention. Many took notes and went home to practice.

Meeting Adjournment: Meeting was adjourned at 8:45pm. Marta thanked everyone for attending and made a plea for everyone to stay and **help clean up**!!!

Thanks again to Halina with the Hospitality committee, and to Susan Felber & Jim Faliszek and their cleaning committee. A huge thanks also went to Susan Gerhardt for planning and organizing such a great meeting. They've helped make this meeting an enjoyable learning experience.